

## **Yearbook**

### **Grades 10-12**

#### **Course Description**

Yearbook is a full-year, project-based course that offers students the opportunity to design and generate the Holy Cross senior class yearbook. Students learn a variety of real-world skills focused on the organization and management of a production schedule, the use of a software platform to design a product, and varied outreach and marketing techniques needed to produce and distribute the product. The specific units of study and course outcomes are listed below. In alignment with the Holy Cross Portrait of a Crusader, this course encourages students to communicate effectively through productive discourse; demonstrate initiative, responsibility, and resilience with a collaborative spirit; solve problems through innovation, imagination, and self-advocacy; foster relationships with loyalty, compassion, and empathy, and inspire peers as a role model who serves the common good with selflessness and sacrifice.

#### **Units of Study**

1. Staff Management through Team Building
2. Defining Theme
3. Understanding Why Design Matters
4. The Art of the Interview
5. Collaborating with the Student Body
6. Editing Copy with Captions and Headlines
7. Photojournalism: Telling Stories with Images

#### **Course Outcomes**

By the end of the year, students will demonstrate the ability to build a cohesive and structured Senior Yearbook. Demonstrated skills include:

- Develop a feasible production schedule and adhere to structured deadlines in conjunction with Walsworth guidelines.
- Implement a backward planning approach to develop a timeline and define the process for layout of the yearbook based on an overarching theme.
- Coordinate timelines and tasks with multiple photographers to generate content for each section of the yearbook.
- Utilize *Online Design* and *InDesign* computer programs to build and edit yearbook spreads.
- Demonstrate staff management and leadership skills/roles within design teams, and provide each team the motivation and support to succeed.

#### **Course Assessments**

As students progress through each unit of study, they also progress in the development of the yearbook. Course assignments and assessments are based upon specific tasks that contribute to the development of the yearbook. This is a project-based class and activities and assessments are focused on the yearbook project.